



MEDIA ADVISORY

November 14, 2008

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Consumer Affairs Director to Discuss Unlicensed Activity at PACT

*Illegal Operators and Businesses Endanger Consumers, Rob Legitimate Enterprises,
Hurt Economy*

Who: Carrie Lopez, Director of the California Department of Consumer Affairs (DCA)

Representatives of various DCA licensing agencies

What: Director Lopez will discuss recent and ongoing efforts to fight unlicensed activity by the Department of Consumer Affairs, including recent stings and sweeps in Southern California.

Representatives of various licensing agencies will be available to talk about specific recent operations.

When: November 17, 2008
2:30 p.m.

Where: Westin Los Angeles Airport Hotel-O'Hare Room
5400 West Century Blvd.

Why: Unlicensed activity in the professions and trades is a danger to both California consumers and legitimate businesses that the Department is committed to fighting. Unlike licensed professionals and trades people, unlicensed operators do business without state oversight, which makes it difficult for consumers to seek redress if they are harmed. Unlicensed operators also take business away from legitimate businesses and hurts and already battered economy.

Note to Videographers B-roll from recent Southern California stings and sweeps will be available.

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